

OPTIMISM.

HOUSE FACT SHEET · FALL 2026

HOUSE	OPTIMISM.
ESTABLISHED	2022
FOUNDER & CREATIVE DIRECTOR	Trevor Thomas
STUDIO	Florida, USA
CURRENT SEASON	Fall 2026 — The Last Light. The Next State.
LANGUAGE	DESIGN × INNOVATION · BUILT WITH RESTRAINT
	HOPE × CONFIDENCE
CATEGORY	Ready-to-wear, denim, outerwear, swim, accessories
STOCKISTS	Direct only — optimism.fashion
INSTAGRAM	@optimism.fashion
PRESS CONTACT	Trevor Thomas — trev@optimism.fashion
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OPTIMISM. presents Fall 2026 — a season built with restraint. Washed black denim and camouflage, cream waffle knit, olive tailoring and performance jersey. Sold directly through optimism.fashion. Samples, imagery and interviews on request: trev@optimism.fashion